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Seasons Seminars, Inc.
911 20th Street
Plano, Texas 75074

CULTURE CHANGE NOW! Creating Homes and Caring Relationships

A SEASONS SEMINARS *INNOVATIVE SOLUTIONS!* Conference



Sponsorship and Exhibitor Opportunities

March 23-25, 2010
Dallas/Fort Worth (Irving)

Sponsored by Seasons Seminars, Inc.
www.seasons-seminars.com
972-422-1513

CONFERENCE SCHEDULE

Tuesday, March 23
Pre-Conference Sessions

1:30 - 4:30 Person-Centered Activity Programs

6:00 – 8:00 The Regulatory Support and Business Case for Culture Change

Wednesday, March 24

8:30 – 4:30 *A Tale of Transformation*

Presented by Linda Bump, MPH, RD; Trainer/Consultant, Action Pact, Inc.

Learn about the Four Stages of Culture Change and assess where your organization is in the Journey to person-directed care. And discover Action Steps that will move your organization further.

5:00 - 700 PM Reception and Food Demonstration
Visit with exhibitors

7:00 PM EXTREME COMEDY BINGO EXTRAVAGANZA presented by Murder Mystery Players

Thursday, March 25

8:30 - 3:30 *Food For Thought*

Presented by Linda Bump, MPH, RD; Trainer/Consultant, Action Pact, Inc.

Whether you're well along on your Culture Change journey or just thinking about beginning it, this presentation will show you further opportunities to enhance the dining experience for your residents.

7:30 AM - 2:00 PM Visit with exhibitors

7:30 – 8:30 Complimentary breakfast

10:00 – 10:30 Beverage Break

11:45 - 12:45 Lunch (provided)

1:45 – 2:00 Beverage break

About Linda Bump, MPH, RD

Presenter for the *Creating Home in the Nursing Home II: A National Symposium on Culture Change and the Food and Dining Requirements*, co-sponsored by CMS and the Pioneer Network, scheduled for February 11, 2010.

Experience in Implementing Culture Change includes:

Has guided four organizations through transformations to a social model of care, as an Administrator; as Chief Operating Officer; and as culture change consultant. The four organizations have received national and international attention and honors for its innovations.

Experience as a Consultant/Educator includes:

Extensive experience as internal and external consultant in nursing homes. Has provided education on culture change through Action Pact, Inc. to 40+ nursing homes. Has written articles on culture change and "Implementing the Social Model" in nursing homes for websites www.almosthomedoc.org and www.culturechangenow.com.

About Seasons Seminars

Seasons Seminars, Inc. has been offering a variety of continuing education opportunities for long term care professionals since 1998. We provide seminars, teleclasses, and self studies (web-based or by mail). We can also provide customized training specific to your organizational needs.

Seasons Seminars, Inc. is a **Preferred Provider** of professional continuing education with the National Association of Boards of Examiners of Long Term Care **Administrators** (NAB) and has approved these programs for the number of clock hours listed under their sponsor agreement with NAB/NCERS. State licensure boards, however, have final authority on the acceptance of individual courses.

The Texas State Board of **Social Worker** Examiners has issued a sponsor number to Seasons Seminars, Inc. as a Social Worker Continuing Education Provider.

Seasons Seminars, Inc. is an approved provider of continuing nursing education by the Texas **Nurses** Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. These activities meet Type I criteria for mandatory continuing education requirements toward relicensure as established by the Board of Nurse Examiners for the State of Texas.

This conference meets the criteria for renewal of the CALM certificate from Texas State University (formerly Southwest Texas State University), as well as the requirements of TDADS **Assisted Living** facility licensure.

This conference meets the criteria for continuing education for **Activity Directors** required by TDADS. These programs also meet the criteria for continuing education required for recertification by NCCAP.

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Sponsorships

- Lunch Buffet \$3500 (2 sponsorships available: Wednesday or Thursday)
- Thursday Night Reception \$3000
- Breakfast Buffet \$2500 (2 sponsorships available: Wednesday or Thursday)
- Afternoon Refreshment Break \$1000 (2 sponsorships available: Wednesday or Thursday)
- Extreme Comedy Bingo Extravaganza \$1000
- Totes Bags \$1000 (includes your company logo on one side)

Exhibit Space

- Exhibit Space only \$250

EXHIBIT AGREEMENT

Please PRINT the following information:

Company name _____

Contact person _____

Street Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Names of Exhibitors (1) _____ (2) _____

Method of payment: Check AMEX MC VISA DISCOVER

Card Number _____ Expiration Date _____

Amount to be charged _____ Name of cardholder _____

Authorized signature _____

If possible, please place my exhibit space near the following other exhibits _____

If possible, do NOT place my exhibit space near the following other exhibits _____

In accordance with the terms and conditions and the Conference rules and regulations outlined herein, I understand and accept all terms and hereby apply for exhibit space. I also understand that exhibit space will not be assigned until payment is received in full.

Authorized Signature _____

Name (please print) _____

Date _____

Send this Agreement with full payment to:

Seasons Seminars
911 20th Street
Plano, Texas 75074
Fax: 972-881-9333

For questions: 972-422-1513 or seasons@seasons-seminars.com

SPONSORSHIP/EXHIBITOR REGULATIONS/HELPFUL INFORMATION

The audience

Long Term Care professionals from Texas, Oklahoma, Louisiana and Arkansas

Sponsorships

Sponsorships include:

- Exhibit space
- Recognition with company logo link on Seasons Seminars website upon receipt of payment and for one week after the conference
- Recognition in the Seasons Seminars daily News Service email upon receipt of payment and for one week after the conference (no logo)
- Signage with logo during the sponsored event
- Recognition in the conference materials

Description of Exhibit Space

Exhibit space will include one (1) 6" X 3" draped table and two (2) chairs. An additional table is available for an additional fee. Exhibits will be in an exhibit hall.

Cancellation

Cancellation of an exhibit agreement must be made in writing to Seasons Seminars. If this notice is received prior to August 30, a 50% refund will be made. No cancellations accepted after August 30.

Forfeiture of Exhibition Space

Exhibitors who fail to occupy their space by 7:30 AM will forfeit their space without refund.

Number of Exhibitors

Two exhibitors badges will be issued for each exhibit. Additional badges may be purchased for \$50 per badge. Exhibitors may attend the luncheon program.

Exhibitor Conduct

Seasons Seminars reserves the right to prohibit any exhibit deemed inappropriate. Seasons Seminars reserves the right to ask an exhibitor to leave if behavior is inappropriate.

Exhibit Space Assignment

Exhibit space is assigned only after payment in full has been received by Seasons Seminars on a first-come, first serve basis. Every attempt will be made to meet requests for locations near or away from other exhibitors, but a guarantee for those requests to be met cannot be made. Exhibit space cannot be sublet or shared by two or more companies or agencies.

Door Prizes

Increase traffic to your exhibit by featuring a door prize.

Indemnification

The exhibitor agrees to indemnify, defend and hold Seasons Seminars harmless from and against any and all claims, causes of action, judgments, liabilities, damages, losses, costs and expenses, including reasonable attorney fees, arising as a result of exhibitor's rental and use of exhibition space, including, but not limited to liability for loss or damage to property and liability for personal injury or death of any person.

Continuing Education

Exhibitors must register for the conference to receive continuing education credit.

Hotel Information

Dallas Marriott Las Colinas
223 West Las Colinas Boulevard
Irving, TX 75039
972-831-0000

A block of rooms is being held at a discounted rate of \$123. Deadline to make reservations at the discounted rate is March 2, 2010. After that date, room rates will increase to the standard rate. To make your reservation call the hotel number above and mention Seasons Seminars.

Questions

Contact Seasons Seminars at 972-422-1513 or by e-mail at seasons@seasons-seminars.com.

